

WHAT IS CLAIMED IS:

1. A printer driver stored on a computer-readable medium comprising:
an interface configured to receive print job data; and
a print job formatting routine which notes one or more regions within a print job derived from said print job data and further specifies a particular print quality level at which each such region is then printed.
2. The printer driver of claim 1, further comprising:
a WYSIWYG display routine for generating a WYSIWYG display of said print job; and
a user input routine for receiving user input defining said one or more regions within said print job using said WYSIWYG display.
3. The printer driver of claim 2, wherein said user input routine is configured to receive user input specifying a particular print quality level for each of said one or more regions defined within said print job.
4. The printer driver of claim 2, wherein said user input routine is configured to receive user input through a mouse connected to a host computer on which said printer driver is running.
5. The printer driver of claim 4, wherein said user input routine is configured to display movement of a cursor on said WYSIWYG display in response to physical movement of said mouse, said movement of said cursor being used by said user input routine to define said one or more regions within said print job.

6. The printer driver of claim 1, further comprising a graphics identification routine for identifying regions of said print job that contain a graphic element.
7. The printer driver of claim 6, wherein said print job formatting routine is configured to automatically specify a print quality setting for said identified regions of said print job that contain a graphic element.
8. The printer driver of claim 7, further comprising a user input routine through which a user can specify a default print quality setting to be applied to said identified regions of said print job that contain a graphic element.
9. A method of printing documents comprising printing designated regions within a print job at different print quality levels.
10. The method of claim 9, wherein said designated regions are within a single page of said print job.
11. The method of claim 9, further comprising:
displaying a WYSIWYG display of said print job; and
receiving user input defining one or more of said regions within said print job using said WYSIWYG display.
12. The method of claim 11, further comprising specifying said one or more regions within said print job by moving a cursor driven by a mouse over said WYSIWYG display.
13. The method of claim 9, further comprising automatically identifying regions of said print job that contain a graphic element.

14. The method of claim 13, further comprising automatically specifying a print quality level for said identified regions of said print job that contain a graphic element.
15. A computer system comprising:
a host computer;
an interface on said host computer for connecting a printing device to said host computer; and
a printer driver stored on said host computer for formatting print job data from said host computer to a printing device;
wherein said printer driver comprises a print job formatting routine which notes one or more regions within a print job derived from print job data and further specifies a particular print quality level at which each such region is to be printed.
16. The system of claim 15, further comprising a printing device connected to said host computer through said interface, said printing device printing different regions of a print job in accordance with instructions from said print job formatting routine.
17. The system of claim 16, wherein said regions printed at different print quality levels are on a single page of said print job.
18. The system of claim 15, wherein said print driver further comprises:
a WYSIWYG display routine for generating a WYSIWYG display of a print job;
and
a user input routine for receiving user input defining said one or more regions within a print job using said WYSIWYG display.
19. The system of claim 18, wherein said user input routine is configured to receive user input specifying a particular print quality level for each of said one or more regions defined within said print job.

20. The system of claim 15, wherein said printer driver further comprises a graphics identification routine for identifying regions of said print job that contain a graphic element.

21. The system of claim 20, wherein said print job formatting routine automatically specifies a print quality setting for said identified regions of said print job that contain a graphic element.